

Plan for a Profitable 2016 Christmas Season

Plan for Profit!

There are a lot of variables that go into Delivery Day. When planning for a successful Christmas season, we strongly recommend getting ahead of the competition and ordering early in the year. This allows us to grade and tag your trees early on in the season and pre-schedule transportation to ensure your trees arrive at the perfect time.


November 2016

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

December 2016

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- In 2016, there are 30 days and 5 weekends between Thanksgiving and Christmas.

 Best Delivery Dates

Important Dates:

Peak Retail Sales: Day after Thanksgiving through 2nd weekend in December

Best Ordering Date: April - June

Best Delivery Dates: 1st delivery, during the week of Thanksgiving
 2nd delivery, before the 2nd weekend in December

***Due to potential trucking/transportation complications Christmas tree orders must be in no later than September 30th for a November delivery and October 14th for a December delivery.

***All other products may be ordered continually throughout the year.



PO Box 44576
 Tacoma, WA 98448
 (800) 426-8482

www.kirkcompany.com